Tobacco harms the health, the treasury, and the spirit of Mozambique. Every year, more than 9300 of its people are killed by tobacco-caused disease. Still, more than 12000 children (10-14 years old) and 1872000 adults (15+ years old) continue to use tobacco each day. Complacency in the face of the tobacco epidemic insulates the tobacco industry in Mozambique and ensures that tobacco’s death toll will grow every year. Tobacco control advocates must reach out to other communities and resources to strengthen their efforts and create change.

### Adult Smoking (15+ Y.O.)

<table>
<thead>
<tr>
<th></th>
<th>% using tobacco daily: 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>21.7</td>
</tr>
<tr>
<td>Female</td>
<td>3.6</td>
</tr>
</tbody>
</table>

More men smoke in Mozambique than on average in low-HDI countries.

### Children Smoking (10-14 Y.O.)

<table>
<thead>
<tr>
<th></th>
<th>% using tobacco daily: 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boys</td>
<td>0.6</td>
</tr>
<tr>
<td>Girls</td>
<td>0.1</td>
</tr>
</tbody>
</table>

More boys smoke in Mozambique than on average in low-HDI countries.

### Deaths

<table>
<thead>
<tr>
<th></th>
<th>% caused by tobacco: 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>5.2</td>
</tr>
<tr>
<td>Female</td>
<td>1.4</td>
</tr>
</tbody>
</table>

More men die in Mozambique than on average in low-HDI countries.

### Smokeless Tobacco

% using tobacco daily: 2013

6.9 More people use smokeless tobacco in Mozambique than on average in low-HDI countries.

### Societal Harms

Although economic costs of smoking in Mozambique are not known, the total economic cost of smoking globally amounts to 2 trillion dollars, when adjusted for 2016 purchasing power parity (PPP). This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity due to early mortality and morbidity.

### Industry

The combined revenues of the world’s 6 largest tobacco companies in 2016 was more than USD 346 Billion, 31.16% larger than the Gross National Income of Mozambique. The industry is a powerful force that does not fear the actions of nation-states because of their extensive resources and global market power.

### Growing

There were 97075 metric tons of tobacco produced in Mozambique in 2014. However, tobacco growing is only a small fraction of agriculture in Mozambique, with only 0.15% of agricultural land devoted to tobacco cultivation.
Solutions

Current Policy in Mozambique

Protect from Smoke

All public places completely smoke-free is the best practice

Smokefree

Health Care Facilities   Educational Facilities

Universities   Government Facilities

Indoor Offices   Restaurants

Pubs and Bars   Public Transport

All Other Indoor Public Places   Funds for Smokefree Enforcement

Offer Help

National quit line and both NRT and cessation-services cost-covered is the best practice

Quitting Resources   NRT and/or some cessation services (at least one of which is cost-covered)

National Quitline   No

Warn About the Dangers to Tobacco Users on Product Packaging

A plain, standardized pack with a large health warning is the best practice

Type of Warning Label   Text

Percent of Pack Covered   28%

Plain Packaging   No

Warn About the Dangers to the Whole Population in a Media Campaign

Ran a National Anti-Tobacco Campaign in 2014 or 2016   No

Appropriate Characteristics

Part Of A Comprehensive Tobacco Control Program   Not Applicable

Pre-Tested With The Target Audience   Not Applicable

Target Audience Research Was Conducted   Not Applicable

Aired On Television And/Or Radio   Not Applicable

Utilized Media Planning   Not Applicable

Earned Media/Public Relations Were Used To Promote The Campaign   Not Applicable

Process Evaluation Was Used To Assess Implementation   Not Applicable

Outcome Evaluation Was Used To Assess Effectiveness   Not Applicable

Enforce Bans on Advertising

Ban on all forms of direct and indirect advertising is the best practice

Number of Direct Ad Bans   5 possible bans

Number of Indirect Ad Bans   2 possible bans

Ad Ban Compliance Percent   High

Direct bans

•

•

•

•

Indirect bans

•

Mozambique

WHO Benchmark

Minimum

70% of Retail Price is Excise Tax

Mozambique

0.14 of Retail Price is Excise Tax

ta6.org/country/mozambique