Tobacco harms the health, the treasury, and the spirit of the Federated States of Micronesia. Every year, more than 156 of its people are killed by tobacco-caused disease. Still, more than 190 children (10-14 years old) and 9490 adults (15+ years old) continue to use tobacco each day. Complacency in the face of the tobacco epidemic insulates the tobacco industry in the Federated States of Micronesia and ensures that tobacco’s death toll will grow every year. Tobacco control advocates must reach out to other communities and resources to strengthen their efforts and create change.

<table>
<thead>
<tr>
<th><strong>Issues</strong></th>
<th><strong>Federated States of Micronesia</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Adult Smoking</strong></td>
<td>% using tobacco daily: 2015</td>
</tr>
<tr>
<td>Male</td>
<td><strong>20.8%</strong></td>
</tr>
<tr>
<td>Female</td>
<td><strong>6.5%</strong></td>
</tr>
<tr>
<td>Even though fewer men smoke on average in the Federated States of Micronesia than on average in medium-HDI countries, there are still more than 7200 men who smoke cigarettes each day, making it an ongoing and dire public health threat.</td>
<td></td>
</tr>
<tr>
<td><strong>Children Smoking</strong></td>
<td>% using tobacco daily: 2015</td>
</tr>
<tr>
<td>Boys</td>
<td><strong>1.92%</strong></td>
</tr>
<tr>
<td>Girls</td>
<td><strong>1.21%</strong></td>
</tr>
<tr>
<td>More boys smoke in the Federated States of Micronesia than on average in medium-HDI countries.</td>
<td></td>
</tr>
<tr>
<td><strong>Deaths</strong></td>
<td>% caused by tobacco: 2016</td>
</tr>
<tr>
<td>Male</td>
<td><strong>20.54%</strong></td>
</tr>
<tr>
<td>Female</td>
<td><strong>10.45%</strong></td>
</tr>
<tr>
<td>More men die in the Federated States of Micronesia than on average in medium-HDI countries.</td>
<td></td>
</tr>
</tbody>
</table>

**Societal Harms**

Although economic costs of smoking in the Federated States of Micronesia are not known, the total economic cost of smoking globally amounts to 2 trillion dollars, when adjusted for 2016 purchasing power parity (PPP). This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity due to early mortality and morbidity.

**Smokeless Tobacco**

| % using tobacco daily: 2013 |
| **12.9%** |
| Even though fewer people use smokeless tobacco on average in the Federated States of Micronesia than on average in medium-HDI countries, 9100 people still currently use smokeless tobacco, indicating an ongoing public health challenge, including heightened levels of oral cancers. |

**Industry**

The combined revenues of the world’s 6 largest tobacco companies in 2016 was more than USD 346 Billion, 89950% larger than the Gross National Income of the Federated States of Micronesia. The industry is a powerful force that does not fear the actions of nation-states because of their extensive resources and global market power.

**Growing**

n/a

**Production**

n/a

Solutions

Current Policy in the Federated States of Micronesia

Protect from Smoke

All public places completely smoke-free is the best practice

Smokefree

Healthcare Facilities

Educational Facilities

Universities

Government Facilities

Indoor Offices

Restaurants

Pubs and Bars

Public Transport

All Other Indoor Public Places

Funds for Smokefree Enforcement

Raise Taxes

WHO Benchmark

Minimum 70% of Retail Price is Excise Tax

Fed. States of Micronesia 0% of Retail Price is Excise Tax

Offer Help

National quit line and both NRT and cessation-services cost-covered is the best practice

Quitting Resources

NRT and/or some cessation services (at least one of which is cost-covered)

National Quitline

Yes

Warn About the Dangers to Tobacco Users on Product Packaging

A plain, standardized pack with a large health warning is the best practice

Type of Warning Label

None

Percent of Pack Covered

n/a

Plain Packaging

No

Warn About the Dangers to the Whole Population in a Media Campaign

Ran a National Anti-Tobacco Campaign in 2014 or 2016

Appropriate Characteristics

Part Of A Comprehensive Tobacco Control Program

n/a

Pre-Tested With Target Audience

n/a

Target Audience Research Conducted

n/a

Aired On Television and/or Radio

n/a

Utilized Media Planning

n/a

Earned Media/Public Relations Were Used To Promote The Campaign

n/a

Process Evaluation Was Used To Assess Implementation

n/a

Outcome Evaluation Was Used To Assess Effectiveness

n/a

Enforce Bans on Advertising

Ban on all forms of direct and indirect advertising is the best practice

Number of Direct Ad Bans

3/7 possible bans

Number of Indirect Ad Bans

0/10 possible bans

Ad Ban Compliance Percent

n/a

Direct bans

• National TV and radio

• Local magazines and newspapers

• Billboard and outdoor advertising

Indirect bans

ta6.org/country/fed-states-of-micronesia