Tobacco harms the health, the treasury, and the spirit of the Czech Republic. Every year, more than 17600 of its people are killed by tobacco-caused disease. Still, more than 17000 children (10-14 years old) and 1671000 adults (15+ years old) continue to use tobacco each day. Complacency in the face of the tobacco epidemic insulates the tobacco industry in the Czech Republic and ensures that tobacco’s death toll will grow every year. Tobacco control advocates must reach out to other communities and resources to strengthen their efforts and create change.

### Adult Smoking (15+ Y.O.)
% using tobacco daily: 2015

<table>
<thead>
<tr>
<th></th>
<th>% using tobacco daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>21.8%</td>
</tr>
<tr>
<td>Female</td>
<td>14.8%</td>
</tr>
</tbody>
</table>

Even though fewer men smoke on average in the Czech Republic than on average in very high-HDI countries, there are still more than 977000 men who smoke cigarettes each day, making it an ongoing and dire public health threat.

### Children Smoking (10-14 Y.O.)
% using tobacco daily: 2015

<table>
<thead>
<tr>
<th></th>
<th>% using tobacco daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boys</td>
<td>3.32%</td>
</tr>
<tr>
<td>Girls</td>
<td>4.47%</td>
</tr>
</tbody>
</table>

More boys smoke in the Czech Republic than on average in very high-HDI countries. More girls smoke in the Czech Republic than on average in very high-HDI countries.

### Deaths
% caused by tobacco: 2016

<table>
<thead>
<tr>
<th></th>
<th>% caused by tobacco</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>21.33%</td>
</tr>
<tr>
<td>Female</td>
<td>11.28%</td>
</tr>
</tbody>
</table>

More men die in the Czech Republic than on average in very high-HDI countries. More women die in the Czech Republic than on average in very high-HDI countries.

### Societal Harms
The economic cost of smoking in the Czech Republic amounts to 103265 million koruna. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity due to early mortality and morbidity.

### Smokeless Tobacco
% using tobacco daily: 2013

<table>
<thead>
<tr>
<th></th>
<th>% using tobacco daily</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1.7%</td>
</tr>
</tbody>
</table>

Even though fewer people use smokeless tobacco on average in the Czech Republic than on average in very high-HDI countries, 152400 people still currently use smokeless tobacco, indicating an ongoing public health challenge, including heightened levels of oral cancers.

### Industry
The combined revenues of the world’s 6 largest tobacco companies in 2016 was more than USD 346 Billion, 90% larger than the Gross National Income of the Czech Republic. The industry is a powerful force that does not fear the actions of nation-states because of their extensive resources and global market power.

### Growing
n/a

### Production
There were 35.54 billion cigarettes produced in the Czech Republic in 2016. Cigarette imports exceeded cigarette exports in the Czech Republic in 2016, which hurt the country’s trade balance.
Solutions

Current Policy in the Czech Republic

Protect from Smoke

All public places completely smoke-free is the best practice

Smokefree

- HealthCare Facilities
- Universities
- Indoor Offices
- Pubs and Bars
- All Other Indoor Public Places

- Educational Facilities
- Government Facilities
- Restaurants
- Public Transport

Raise Taxes

WHO Benchmark

Minimum 70% of Retail Price is Excise Tax

Czech Republic 58.06% of Retail Price is Excise Tax

Offer Help

National quit line and both NRT and cessation-services cost-covered is the best practice

Quitting Resources National quit line, and both NRT and some cessation services cost-covered

National Quitline Yes

Warn About the Dangers to Tobacco Users on Product Packaging

A plain, standardized pack with a large health warning is the best practice

Type of Warning Label Graphic

Percent of Pack Covered 65%

Plain Packaging No

Warn About the Dangers to the Whole Population in a Media Campaign

Ran a National Anti-Tobacco Campaign in 2014 or 2016 Yes

Appropriate Characteristics

- Part Of A Comprehensive Tobacco Control Program
- Pre-Tested With The Target Audience
- Target Audience Research Was Conducted
- Aired On Television And/Or Radio
- Utilized Media Planning
- Earned Media/Public Relations Were Used To Promote The Campaign
- Process Evaluation Was Used To Assess Implementation
- Outcome Evaluation Was Used To Assess Effectiveness

- Yes
- No

Enforce Bans on Advertising

BAN on all forms of direct and indirect advertising is the best practice

Number of Direct Ad Bans 5/7 possible bans

Number of Indirect Ad Bans 3/10 possible bans

Ad Ban Compliance Percent High

Direct bans

- National TV and radio
- International TV and radio
- Local magazines and newspapers
- Billboard and outdoor advertising
- Advertising on internet

Indirect bans

- Free distribution in mail or through other means
- Promotional discounts
- Appearance in TV and/or films: tobacco brands (product placement)

ta6.org/country/czech-republic