Tobacco harms the health, the treasury, and the spirit of Comoros. Every year, more than 208 of its people are killed by tobacco-caused disease. Still, more than 380 children (10-14 years old) and 54,950 adults (15+ years old) continue to use tobacco each day. Complacency in the face of the tobacco epidemic insulates the tobacco industry in Comoros and ensures that tobacco’s death toll will grow every year. Tobacco control advocates must reach out to other communities and resources to strengthen their efforts and create change.

### Adult Smoking (15+ Y.O.)
% using tobacco daily: 2015

<table>
<thead>
<tr>
<th>Gender</th>
<th>% Using Tobacco Daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>19%</td>
</tr>
<tr>
<td>Female</td>
<td>4.3%</td>
</tr>
</tbody>
</table>

More men smoke in Comoros than on average in low-HDI countries. More women smoke in Comoros than on average in low-HDI countries.

### Children Smoking (10-14 Y.O.)
% using tobacco daily: 2015

<table>
<thead>
<tr>
<th>Gender</th>
<th>% Using Tobacco Daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boys</td>
<td>0.58%</td>
</tr>
<tr>
<td>Girls</td>
<td>0.24%</td>
</tr>
</tbody>
</table>

More boys smoke in Comoros than on average in low-HDI countries. More girls smoke in Comoros than on average in low-HDI countries.

### Deaths
% caused by tobacco: 2016

<table>
<thead>
<tr>
<th>Gender</th>
<th>% Due to Tobacco</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>7.08%</td>
</tr>
<tr>
<td>Female</td>
<td>2.16%</td>
</tr>
</tbody>
</table>

Even though fewer men die from tobacco in Comoros than on average in low-HDI countries, tobacco still kills 3 men every week, necessitating action from policymakers. Even though fewer women die from tobacco in Comoros than on average in low-HDI countries, tobacco still kills 45 women every year, necessitating action from policymakers.

### Societal Harms

The economic cost of smoking in Comoros amounts to 285 million franc. This includes direct costs related to healthcare expenditures and indirect costs related to lost productivity due to early mortality and morbidity.

### Smokeless Tobacco
% using tobacco daily: 2013

<table>
<thead>
<tr>
<th>% Using Tobacco Daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.4%</td>
</tr>
</tbody>
</table>

More people use smokeless tobacco in Comoros than on average in low-HDI countries.

### Industry

The combined revenues of the world’s 6 largest tobacco companies in 2016 was more than USD 346 Billion, 55526% larger than the Gross National Income of Comoros. The industry is a powerful force that does not fear the actions of nation-states because of their extensive resources and global market power.
Solutions

Current Policy in Comoros

Protect from Smoke

All public places completely smoke-free is the best practice

Smokefree

- HealthCare Facilities
- Educational Facilities
- Universities
- Government Facilities
- Pubs and Bars
- Public Transport
- All Other Indoor Public Places
- Funds for Smokefree Enforcement

Offer Help

National quit line and both NRT and cessation-services cost-covered is the best practice

Quitting Resources | NRT and/or some cessation services (neither cost-covered)
National Quitline | No

Warn About the Dangers to Tobacco Users on Product Packaging

A plain, standardized pack with a large health warning is the best practice

Type of Warning Label | Text
Percent of Pack Covered | 40%
Plain Packaging | No

Warn About the Dangers to the Whole Population in a Media Campaign

Ran a National Anti-Tobacco Campaign in 2014 or 2016 | No

Appropriate Characteristics

Part Of A Comprehensive Tobacco Control Program | n/a
Pre-Tested With The Target Audience | n/a
Target Audience Research Was Conducted | n/a
Aired On Television And/Or Radio | n/a
Utilized Media Planning | n/a
Earned Media/Public Relations Were Used To Promote The Campaign | n/a
Outcome Evaluation Was Used To Assess Effectiveness | n/a

Enforce Bans on Advertising

Ban on all forms of direct and indirect advertising is the best practice

Number of Direct Ad Bans | 3/7 possible bans
Number of Indirect Ad Bans | 2/10 possible bans
Ad Ban Compliance Percent | Moderate

Direct bans
- National TV and radio
- International TV and radio
- Billboard and outdoor advertising

Indirect bans
- Free distribution in mail or through other means
- Non-tobacco products identified with tobacco brand names

Raise Taxes

WHO Benchmark

Minimum 70% of Retail Price is Excise Tax

Comoros 25.15% of Retail Price is Excise Tax

ta6.org/country/comoros